

OUR APPROACH TO ARTIFICIAL INTELLIGENCE

Rock Point exists to point people to Jesus by loving them like Jesus. We help people KNOW Jesus personally, GROW in biblical community, and GO live intentionally.

We recognize that people have different convictions about AI and where to draw the line. We approach those differences with grace. Our commitment is to honor people as image-bearers of God and to keep ministry rooted in a personal relationship with God and purposeful relationships with one another.

AI must never replace prayer, dependence on the Holy Spirit, or these relationships.

Our commitments

- Our pastors study Scripture in dependence on the Holy Spirit and write their own sermons. AI does not develop sermon concepts, outlines, or teaching points.
- People offer prayers and pastoral care. AI never writes prayers or handles counseling, and confidential information stays outside AI.
- Our creators develop the ideas. AI never invents creative concepts or generates music, lyrics, scripts, or synthetic voices.
- People write personal messages. Editing must preserve their meaning and voice.

How AI may help

AI may assist with research, devotional drafts, internal documents, routine messages, editing, and planning diagrams. We check devotionals against Scripture and Rock Point's beliefs. Pastors verify AI-assisted research and illustrations.

Designers establish the visual direction. AI may produce visuals, video, or animation only when references guide the entire result. Designers review and finish the work.

People review and take responsibility for every AI-assisted result before use or publication. These standards apply to staff, ministry teams, and volunteers using church or personal accounts.